

The Trustee

Volume 7, Issue 1

Spring 2015

Of Special Interest:

- President's Message
- Notice of AGM and Call for Resolutions
- SLA Conference
- Library Promotion Campaign

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President's Message

"There is an appointed time for everything, and a time for every affair under the sun". I am sure you all know the source for this quote.

I applied to the Mayor and City Council to be re-appointed to the Regina Public Library Board with the intent of completing the work we had begun on promoting Saskatchewan Libraries. I was not re-appointed and I am presently no longer a library trustee. Ergo, this is my final message as your SLTA President.

I applaud the SLTA board of directors and the Executive Director. We all worked very well together to set up a functioning organization to provide effective promotion efforts for our libraries.

Nancy Kennedy, the executive director, has over a very short period, done much to put our organization on the radar and to increase communications and exposure of our goals .

One advantage of being your President is the insight of the present and possible future of Saskatchewan Libraries. My parting request is that you who are involved and have a soft part in your hearts for libraries consider two things. First, I ask you to be realistic about the state of libraries in Saskatchewan. I ask you to be honest when you compare what Saskatchewan residents have for libraries compared to other Provinces, the United States, and the world. I

ask you to judge our libraries by 21st Century standards not 20th Century standards. Our rallying cry has to be "Libraries are not an expense they are a right and an investment".

Second, we are fortunate to have Don Morgan as Minister, and Julie McRae as the newly appointed Deputy Minister. Both of these individuals are bright, capable, open, and supportive of a strong library system. We all have to extend our efforts to getting these two the ammunition they require to put forward a strong case to the Provincial Government.

Our local governments have provided enough to keep our libraries open and operating in Saskatchewan. Now it is time for our Provincial Government to invest in something that pays a dividend.

At this time it is appropriate to wish you a very happy, successful, productive, and joyous New Year.

My best,
Gerald



President
Gerald
Kleisinger
(RPL)

Notice of AGM and Call for Resolutions

The Annual General Meeting of the SLTA will be held during the 2015 SLA Conference
Saturday, May 9, 2015
10:30 a.m. to 11:30 a.m.
Capitol B
Doubletree Inn by Hilton

Resolutions shall be presented only by library trustees who are active members of the Association. Resolutions shall be sent to the SLTA Resolutions Committee Chair in writing at least one month prior to the Annual General Meeting. Resolutions may be presented at the Annual General Meeting on any matter with the approval of two-thirds (2/3) of the trustees in attendance. The resolutions from the floor must be in written form and ready for distribution at the Annual General Meeting. Forward resolutions to: Nancy Kennedy, Executive Director, SLTA, 79 Mayfair Crescent, Regina, SK, S4S 5T9.

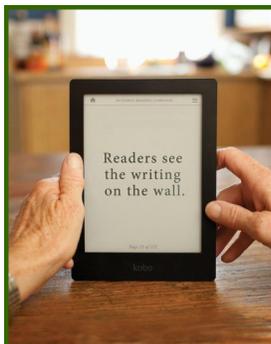
If libraries are not essential, then why have some of the world's smartest and richest people (such as Andrew Carnegie and Bill Gates) poured their time and money into them?



How Valuable is Your Library?

Find out at:

http://www.ala.org/advocacy/advleg/advocacyuniversity/toolkit/makingthecase/library_calculator



Chinook

The second half of 2014 was spent finding ways to implement the strategic plan. The board has identified four broad goals:

- That Chinook Regional Library meets the expectation of its local communities
- That people feel welcome in library spaces and confident in the ability of CRL to meet their information needs, and
- That CRL residents are aware of and use online resources provided by CRL, and
- That residents value the services, programs and staff provided by CRL

The plan was finalized at the region's Librarians Meeting in October.

Jean McKendry started as Rural Branch Manager in early September. Chris Harrow resigned as Swift Current Branch Manager and has moved to a new position at Saskatoon Public

Library. The branch is currently being managed on an interim basis by Andrea McCrimmon.

The board approved a three year budget at the 2014 fall meeting. It gives a 5, 3 and 3 percent increase in municipal levies over the next three years, giving some longer term stability to the system.

The Gravelbourg branch is in the process of preparing and moving into a new facility. The new location offers greater proximity to the center of town and easier. Pennant branch moved to a new location this January and is very pleased to now be more accessible and to have the whole collection in one space. Swift Current branch completed the first phase of a three year project to replace old floor tiles containing asbestos from the building. So far the library foyer, circulation desk area and paperback section have been re-tiled with the fiction and children's area to be redone this year.



Lakeland

In 2014 Lakeland said goodbye to Interim Director Donna Challis and Processing Clerk Jan Cherwinski. Both ladies made many contributions to the organization and will be missed. Lakeland welcomed new Library Director Eleanor Crumblehulme and new Processing Clerk Laurie Borzel.

Lakeland's semi-annual branch staff workshop was held in October in North Battleford. The focus was on procedures and customer service.

Headquarters staff are offering eBook and eResource information programs for the public at the library branches. The sessions have been very well received.

The pilot Books for Babies service, a giveaway

of a board book, information on reading to infants, and library registration forms, proved popular. Distributed through the Battlefords Welcome Wagon, 97 parcels were handed out to households with babies. The service will be made available to other communities in the region via local libraries. Lakeland has also partnered with the North West Regional College to include library pamphlets in their Born to Read parcels in hospitals.

Lakeland is pleased with the SLTA's advocacy activities in 2014 and efforts on the part of all library organizations to align communications messages. We look forward to working further with the SLTA in 2015.



Parkland

Parkland launched a new website in December (<http://parklandlibrary.ca/>).

Parkland has also launched a new e-source called HOOPLA that allows patrons in Parkland Region to stream videos and TV series.



PNLS

Lorna Black and Harriet Roy attended the National Aboriginal Roundtable in Toronto. Harriet was a presenter at the Model Libraries Panel. Lorna went to learn from the Advocacy Capacity Development Workshop presented by Dr. Cindy Blackstock. Dr. Blackstock believes that we can learn from the mosquito how to lobby successfully. Mosquitoes are persistent, come in swarms and attack from all sides. Audrey Mark is taking that information and working with the Trustee Training Committee to use it in the SLTA trustee development program.

Through November and December, Audrey Mark held successful Board Training Workshops with member library boards—a combination of yearend requirement discussions and training in advocacy. Audrey asked that boards have an advocacy plan ready for their AGMs in February.

The Northern Reading Program committee put together a package of information and ideas for promoting literacy. It was sent to all schools and libraries in the North. The schools were invited to submit a registration form for the reading challenge for "Readingest Community in



PAKHISIMON NUYE?AH
LIBRARY SYSTEM

Serving the Information Needs of Northern Saskatchewan

Northern Saskatchewan". Nineteen communities entered—5,328 participants. The challenge started January 12 and ends February 13. There are numerous awards and contests running during January/February. The author tour begins February 2. Judith Silverthorne will be traveling with Wandering Willie to 10 schools to do an hour presentation about her new book and what it means to be an author.

SaskPower is so pleased with the success of the program, it has increased its sponsorship to \$20,000 per year for the next three years.



The Keethanow Public Library Board shares supper with a visitor from Ontario, Flat Stanley, before getting down to work discussing advocacy.

If you received this newsletter by regular post, but can supply an email address please contact:

**Nancy Kennedy
at
njk@sasktel.net.**

Regina Public Library

Through mid-year and into the fall of 2014, RPL contracted the services of DIALOG, a consulting firm from Vancouver, to assist in gathering public opinion and ideas about the Central Library and its place in the community.

Over 1,100 people from across Regina participated in the online survey, and over 1,000 people visited RPL's booth (staffed by Library employees), set up at numerous road show events in the city.

Face-to-face conversations were held with several stakeholder groups. RPL's Board of Directors will be addressing DIALOG's final report in March.

Work on the development of the North Central Shared Facility (NCSF) continued in 2014. The project has been drawn up, and has gone to tender. The facility will be ready for occupancy in 2017. RPL is excited to play a role in this unique, first-of-its-kind facility for our North Central community. We look forward

to the future when the NCSF moves from a plan on paper to a fully-operational facility.

RPL's Board of Directors has established a policy framework for board governance. The board worked through the fall to establish a set of nine base policies on which to build. The policies were adopted at the RPL Board's December meeting. The Board will put the policies into practice over the coming months and review their effectiveness next winter.

The 2015 board appointments from Regina City Council include three new board members for RPL. Leaving the RPL Board are Gerald Kleisinger, Janet Brown, and Shelley Monson. The Board welcomed new members Elmer Brenner, Cindy Kobayashi, and Barb March-Burwell at the AGM held on January 19. RPL Board Chair, Darryl Lucke, will continue in that position in 2015, and he is also RPL's representative to SLTA. RPL's Deputy Board Chair for 2015 is Renu Kapoor.



Regina
Public
Library

Saskatoon Public Library

The SPL Library Board bid farewell to two members this past year—Becky Block and Cindy Sherban.

Zenon Zuzak, Director, announced his retirement effective January 1, 2015.

A 5,000 square foot neighbourhood branch will be opening in 2016 near Preston Avenue and Hunter Road in the Stonebridge neighbourhood.

Video surveillance cameras have been added at The Library on 20th Street and the Frances Morrison Central

Library.

A Benchmark survey was conducted. The findings show that services are of high importance to the citizens of Saskatoon. 91% of respondents indicated the library is an essential service and 51% use the library on a monthly basis.

John J. Donlan was welcomed as the new Writer-in-Residence in September. John is a poet and retired librarian, and an editor with Brick Books.

An array of programming was

held this summer for adults, preschool, kids and teens.

Book clubs; computer classes, eBook help, Writers' Open Mike Night; seniors' Writing Challenge; and Showcasing Saskatoon Writers continue to be popular programs.

In May the Library celebrated Asian heritage Month with programs for the public. In September SPL participated in Culture Days.

SPL was excited to again be involved in The Word on the Street event that was held

Sunday, September 21, 2014 in downtown Saskatoon and at the Frances Morrison Library. The event drew an estimated 5,000 people.

At a fundraising event held October 14 Yann Martel interviewed Joseph Boyden. Proceeds raised will be used to bring a leading First Nations author to The Word on the Street Festival in 2015.

The Friends of the Library held their annual fundraising Dance Party at the Hat on September 27, 2014 at the Manhattan Ballroom.



SASKATOON
PUBLIC
LIBRARY

We're looking for more library success stories!

Do you have a great story about some way your library has affected a patron's future, a service or resource that has really made a difference, or friendly help—just when it was needed the most.

If you do and you'd like to share, please email njk@sasktel.net.



The SLTA appreciates and encourages individual membership in the Association. A form is located on page six of this newsletter.



Southeast

The Southeast strategic directions for 2013-15 call for initiatives in three areas:

Promotion—Increase community awareness of the regional library and its services through an enhanced web presence.

Literacy—Support and promote literacy services on First Nation Reserves.

Community—Strengthen branch library capacity in addressing needs of communities through coordination and support of a branch specific needs assessment and action planning

process.

For 2014, the promotion campaign involved re-design and re-launch of the region's web pages. SILS developed the skeleton website adapted by Southeast. SILS will continue to provide support for the website. For 2015, focus will be on the development of Library Promotional Tools and Training.

In 2014, Aboriginal literacy kits were well received by off reserve public library branches, schools and daycares. Despite extensive promotion, the kits have yet to be used at any significant level

on reserve. In 2015, focus will shift to exploring services and relationships with the region's immigrant community.

Community engagement supports in 2014 continued to be focused on the multi-year needs assessment initiative and action planning. By mid 2015 all branches should have action plans in place. As a precursor to a review of branch facility standards, Southeast completed a branch facility inventory for the entire regional library. In 2015, we will complete the needs assessment process and we will continue working towards new branch facility standards.



Wapiti

As Wapiti enters the last year of a three year Strategic Plan, a full-day planning workshop was held on October 25, 2014. After a well-facilitated day, Wapiti has a fresh set of strategic priorities for the next three year planning cycle. The new strategic priorities and outcomes were presented to the regional board at the Semi-Annual Meeting November 16, 2014.

The Semi-Annual Meeting also focused on advocacy with Vice-Chair Maureen McGirr and Director John Murray

presenting on advocacy issues.

In 2014, Wapiti saw positive innovation toward operational efficiency with a new web-based payroll system.

Since summer 2014, Wapiti has made an effort to engage more frequently and meaningfully with the region's local library boards. Several board meetings were attended in summer and fall, with more scheduled for 2015. For similar reasons, the fall 2014 Branch Workshop was a single gathering of branch librarians in Prince Albert, for a day

dedicated to bringing the region together for a shared purpose.

Wapiti is currently transitioning from the Directorship of John Murray to that of incoming Director Tony Murphy. Tony was hired in April of 2014 as Assistant Regional Director, and will be Director in an "acting" until February 16, when he officially takes the position.

Congratulations to John on his retirement, and many thanks for his years of service to the Wapiti Library Region.



Wheatland

This year Wheatland Regional Library is hosting the launch of Aboriginal Storytelling Month. In partnership with the Station Arts Centre in Rosthern and in collaboration with CALS (Committee on Aboriginal Library Services) and LSSAP (Library Services for Saskatchewan's Aboriginal Peoples) the launch will be held on February 3rd from 7pm-10pm. Chad Solomon otherwise known as Rabbit and Bear Paws, Leah Dorion and MC Howard Walker will be the performers for the evening. This event is open to everyone.

As more and more schools in our region are equipped with iPads and other devices we have been making a point of offering database and eBook training to the schools. Along with evening workshops for everyone, this has shown to increase the usage to both our databases and eBook circulation.

We held our fall branch librarian's workshop on September 26th. The fall workshop focused on Summer Reading Program wrap up and planning for next year, Project

211, and also time to look at our new website and staff site.

Looking forward, we are anticipating a tight Provincial budget for 2015 and are looking at ways we can ensure a lean budget that causes the least amount of disruption to services we provide to our patrons.



Provincial Library and Literacy Office

The Committee on Aboriginal Library Services is working with the Office of the Treaty Commissioner to offer Treaty awareness sessions and training for public library staff, boards and trustees and library patrons.

The Wheatland Regional Library, in partnership with the Library Services for Saskatchewan Aboriginal Peoples, is hosting the 2015 Saskatchewan Aboriginal Storytelling Launch. The performance will kick off the first ever Saskatchewan Storyteller in Residence at Wheatland Regional Library and Regina Public Library branches.

LSSAP will host a one day conference entitled "Voices of Librarians Serving Indigenous Peoples of Canada: Sharing Sound Practices in Library Services". The conference is scheduled for April 21, 2015 at the Saskatoon Inn.

In partnership with the SLTA, the Trustee Development Committee is developing a core suite of trustee development information for Saskatchewan: <http://slta.ca/trustee-development/in-a-nutshell>.

The National Network for Equitable Library Service (NNELS) is now available through all public libraries in Saskatchewan. This inter-provincial collaborative service is also available in libraries in BC, MB, NS, NU, and the YK.

Data gathering for the Facilities

Inventory is underway. It is designed to capture a snapshot of the current state of Saskatchewan public library.

PLLO is working with the Summer Reading Evaluation Committee to refine the outcomes-based evaluation model for summer reading programs hosted by public libraries.

Circulation of multilingual print materials in 2014 rose 1.9% to 36,042. There are a growing number of multilingual title requests placed by patrons using the online catalogue. In 2014, 411 multilingual eBooks were added to Overdrive bringing the multilingual eBook collection to 1,660 items in 13 languages.

The Multilingual Library Service Framework was endorsed by public library directors in September 2014. The Committee is now working to identify best practices.

The Public System Library Financial Reporting Policy Manual update is near completion. As well, Statistics Canada training was provided to public library systems to assist with statistical library reporting.

Wireless internet guest access has been completed at 28 branch libraries in the Palliser and Wheatland regions. Work is ongoing to connect ten remaining branch libraries in Parkland and Chinook regional library systems to the Community Net infrastructure.



Funding for Saskatchewan History Online has now ended and the Saskatchewan Digital Alliance is developing a governance model to establish the project into as an ongoing service. See: <http://www.saskhistoryonline.ca/>.

Richard Beck was selected as MLB Chair at their meeting in October, 2014.

The MLB will be conducting a survey in February 2015 to gauge the level of sector interest in starting a one book program.

Fall 2014, the Multitype Database Licensing Program conducted its second End User Survey on library online resources. The end user satisfaction level in the second year was 86.3% maintaining the same level from year one.

Planning is underway for the 2016 Saskatchewan Libraries Conference. This is a jointly hosted conference between the Saskatchewan Library Association and the MLB. The conference will be held in Saskatoon on May 5-7, 2016. If you would like to be involved in the conference planning, contact Barbara Bulat at the Provincial Library and Literacy Office, phone number 306-787-6032 or barbara.bulat@gov.sk.ca.

Beautiful Canadian Libraries



The Thomas Fisher Rare Book Library at the University of Toronto



A recently renovated branch of the Toronto Public Library



The Vancouver Public Library



The Whistler Public Library



The Canadian Library of Parliament in Ottawa



The Rutherford Reading Room at the University of Alberta

Saskatchewan Library Association Conference 2015

May 7-9, 2015

Doubletree Inn by Hilton, Regina, SK

"Saskatchewan Libraries: Open to All"

<http://saskla.ca/slaconference/2015-conference>

SLTA is pleased to host two sessions at the conference.

Raising the Bar on Parliamentary Procedures and Board Skills—Donna Challis

The need for understanding of parliamentary procedures and board skills is on the rise. The purpose of this session is to help meet this need in order to increase your understanding. Come listen to Donna Challis, former Director Lakeland Library Region, to learn more!



Fundraising for Small Organizations—Karen Dackiw

Is it possible to raise needed funds in a small charity or library environment? Can you compete with the large and sophisticated fundraising orientated charities? Absolutely! This session will provide practical and cost-effective tactics and strategies to boost your fundraising program. Come listen to Karen Dackiw, Director of Development for the Regina Humane Society tell you how!



The Library Trustee Development Committee is pleased to host a Poster Session.

A Guide to Saskatchewan Public Library Governance

Public Library Boards in Saskatchewan now have access to training and development material designed for the Saskatchewan context, reflecting our legislative framework and unique public library environment.



SLTA 2015 Individual Membership Form

SLTA is looking for support from local library boards. We would also suggest buying an individual SLTA membership for your mayor, and/or members of councils as a way to show support for libraries. Your support can help us help libraries.

Membership provides each member with this newsletter, "The Trustee". This newsletter identifies the major issues facing libraries, and allows us to work together to achieve our common goals.

If you would like more information please contact your the SLTA representative in your region.

Name _____

Address _____

E-mail _____

May we send you the newsletter via e-mail? YES please NO thanks

Region _____

Library _____

*Each region pays the membership for regional board members. This form is for members of local boards or anyone else who wishes to become a member of the Saskatchewan Library Trustees' Association. Please remit the completed membership form along with **\$10.00** payment to the address below. Thank you in advance for your support.

Nancy Kennedy,
Executive Director
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Back Row (L-R): Gail Beuhler (Chinook), Dennis Taylor (Lakeland), Interim Vice-President Lorna Black (PNLS), Richard Beck (Wheatland).

Front Row (L-R): Treasurer Donna Hartley (Southeast), Sharon Armstrong (Parkland), Nancy Kennedy (Executive Director), Past-President Gerald Kleisinger (RPL).

Missing: Interim President Maureen McGirr (Wapiti), Mairin Loewen (SPL), Darryl Lucke (RPL), Julie Arie (Provincial Library and Literacy Office).





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Contributions are
welcome.
Please send articles,
photos, and stories to
njk@sasktel.
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We're on
the Web!
www.slta.ca

Your SLTA strives to:

- Promote and foster the development of libraries and library services in Saskatchewan.
- Provide for exchange of ideas and experiences among library board members through conferences and publications.
- Assist members by understanding their responsibilities as library trustees.
- Cooperate with associations of library trustees outside the province.
- Seek improvements and foster necessary changes in the legislation affecting Saskatchewan libraries.

Library Promotion Campaign

"Whatever the cost of our libraries, the price is cheap compared to that of an ignorant nation."

- Walter Cronkite

Saskatchewan Libraries

Since its earliest days, Saskatchewan has developed a province-wide system of libraries to benefit its people. Today, the landscape of libraries in the province is vast and varied, consisting of many different types of libraries and autonomous library partners. Post-secondary educational libraries, special libraries, a provincial library, school libraries, and an extensive public library system work independently, but together" to provide access to quality information and services.

Public library systems are active in all areas of Saskatchewan. The province is served by seven library regions: the Wapiti Regional Library, Lakeland Library Region, Parkland Regional Library, Wheatland Regional Library, Palliser Regional Library, Southeast Regional Library, and Chinook Regional Library; two major urban library systems: the Regina Public Library and Saskatoon Public Library Systems; and the federated northern Paskistimon Nuyezah Library System.

Working in different geographical areas and facing varying challenges, the systems work towards a common goal. Together, they maintain over three hundred library branches to provide all people in the province with free and equitable access to informational, recreational, and educational services.

Libraries Matter

Public Libraries build and strengthen communities. They provide programming and resources that improve literacy, education, and employment skills. Their social, educational, and economic impact is profound.

As people who work in libraries, we see this every day. Unfortunately, not everyone does.

Libraries are publicly funded institutions and their future viability depends on citizens and decision makers understanding the benefits libraries bring to their community. As such, we must do what we can to help spread the knowledge of the benefits of libraries through the process of library advocacy. Everyone - whether they be trustees, employees, volunteers, or patrons - can help.

Library Advocacy

Advocacy is a coordinated effort to spread awareness. It is about telling partners, citizens, and decision-makers that libraries matter and benefit the community. And that their agenda benefits from libraries doing well.

Extensive expertise, time, or money is not needed. Messages can be effectively spread in a variety of ways and using varying resources. How do you start? Helpful tools and resources can be found below.

Resources

Library Advocacy Now! (http://www.cla.ca/AM/Template.cfm?Section=Advocacy_Resources) - An excellent library advocacy workbook developed by the

Canadian Library Association in 2009. It is a 51-page .pdf file with valuable information and worksheets to assist the planning and implementation of advocacy programs.

SLTA Strategic Communications Plan (<http://slta.ca/library-promotion-project/resources>) - A communication plan developed by the Saskatchewan Library Trustees' Association in 2014. Although it is specific to the SLTA, the plan includes research that may be helpful in the planning of your advocacy planning.

<http://saskla.ca/advocacy/libraries-matter-campaign> - A page of the Saskatchewan Libraries' Association website which discusses the organization's advocacy strategy and contains links to advocacy resources.

<http://www.ala.org/research/librariesmatter/> - A website that provides access to many studies and other resources developed by the American Library Association about the positive impact of libraries. The website can be very useful despite being American and based on American statistics.

<http://www.ilovelibraries.org/ways-advocate-library-advocate> - A website, developed by the American Library Association, that provides an outline for a simple and effective advocacy plan. The plan can be a useful starting-point for developing your own advocacy plan..